: LINE#:REP CON REP: REP SSS CITY TAX FLIGHT PRDCT AGY ORDER ADV CM HEADLINE# 8411949 MOD# 0: UNAPPROVED : LINE#: PROGRAM : CON COM1: # # COMMITTEE FOR AGENCY STATIONS USING ALL ADDED LINES 40-57 TTL \$5,025 @ 32X PLEASE CONFIRM THANKS! \*\*\*\* REMOVED SPOTS REVISION 10/18 DATES JUDGE AGENCY AGENCY ELECTRONIC INV.WEBSITE R THIS AGENCY. THE IDB# :CD: Ø ESTIMATES THIS OCT18/16 800P-1000P MARILYN IDB PRODUCT ADVERTISER CODE DATELINE TIME TO ADV. AGY. #1021 S ELECT STATE OZ PERIOD MUST D CASTLE TRF# ELECTRONIC NAME NAME CASH IN ADVANCE SCHEDULE \*\*\*\*\* CODE LINES TAX JUDGE 四四 OCT24/16 MENTZER 210 TOWSON, POLI/M 11 EST#4008 POL1949 \$\$\$ .. .. INCLUDED ON THE INVOICES CONTRACT 4,26,28,30-33,35-38 W. 378 LGTH II MARILYN 30 FOR "EMEDIA INVOICING, CASTLE/R/JUG/LA 321 PENNSYLVANIA MEDIA SERVICES, MU HHH WK-1 SEC COMMENTS: # 21204 8411949 CASTLE WEBSITE TRADE-INVOICING" IS ALSO AVAILBLE CREDIT ADVISORY: REP: TEL# 703-528-9382 ORDER WORKSHEET CO-OP AGENCY EST# \$500.00 DO NOT SEND AVE. (LINE, RATE BILLING TNC SUITE EMT12009 11 ORDER, PAPER NEEDED 4008 10/21 250 START AGENCY INVOICE) INVOICES: CREDIT .. .. CLASS: REP.# SALES BUYER 10/21 Cast 16.18-10.24 Rev 3 DATE T RISK !!!
S REPORT FROM REP
\*\*CHANGES\*\* NAME PRSN NATL. SPTS: /WK: 0 WA-ANNE WINEHOLT OFF.# HNVH MATTHEW WURM LOCAL 703-516-9680 FRI DATE REGIONAL DAYS OCT18 SALESMAN OCT18/16 12.56 H /16 : TOTL: 12 0 U

DATELINE

REP HEADLINE# 8411949 TRF# POL1949 \$\$\$ MOD# 0: UNAPPROVED REV #5 \$\$\$

REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

PROGRAM: TODAY SHOW	36 S 700A-900A 30	PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS	35 S 1135P-1235A 30	PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS	34 S 1135P-1235A 30	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	33 S 430P-500P 30	CON COM1: KPLC MIDDAY NEWS	1130A-1	PROGRAM : CARSON DALY	31 S 1235A-105A 30	PROGRAM: TODAY SHW2-NBC	30 S 900A-1000A 30	PROGRAM: KPLC NEWS MIDDAY	28 S 1130A-1200N 30	PROGRAM: 7NEWS AT 5P CON COM1: 7NEWS AT 5P	26 S 500P-530P 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: :
	\$380.00		\$10.00		\$10.00		\$35.00		\$110.00		\$5.00		\$170.00		\$35.00		\$600.00	RATE
	10/19		10/24		10/21		10/24		10/24		10/18		10/18		10/18		10/18	: START
	10/21		10/24		10/21		10/24		10/24		10/21		10/21		10/21		10/21	: END : DATE
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\$	된     키		MON	ļ	되고 기	,	MOON		MON		TITLE			1	TU-F	,	- 1	WEEK : DAYS
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REP HEADLINE# 8411949 TRF# POL1949 \$\$\$ MOD# 0: UNAPPROVED REV #5 \$\$\$

REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KPLC-TV \*\*\*

PROGRAM: TODAY SHW2-NBC ORD COM1: ADD CON COM1: TODAY SHW2-NBC	44 A 900A-1000A	PROGRAM: DATELINE CON COM1: DATELINE	43 A 800P-1000P	PROGRAM: 7 NWS SUNRISE ORD COM1: ADD COM1: 7 NWS SUNRISE	42 A 530A-700A	PROGRAM : KPLC MIDDAY<	41 A 1120A-1200N	PROGRAM: TODAY SHW3-NBC ORD COM1: ADD COM1: TODAY SHW3-NBC	40 A 1000A-1100A	PROGRAM: NOON NEWS	39 S 1200N-1230P	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	38 S 430P-500P	PROGRAM: 4P NEWS	37 S 400P-430P	田#: CD:
	30		30		30		30		30		30		30		30	LGTH
	\$170.00		\$500.00		\$430.00		\$35.00		\$120.00		\$330.00		\$35.00		\$150.00	: SEC : RATE
	10/21		10/21		10/21		10/21		10/21		10/19		10/19		10/19	: START
I	10/21		10/21		10/21	1	10/21		10/21		10/21		10/21		10/21	: END
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REP HEADLINE# 8411949 TRF# POL1949 \$\$\$ MOD# 0: UNAPPROVED REV #5 \$\$\$

REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*:

OCT18/16 12.56 \*\*\* KPLC-TV \*\*\*

53 A 1120A-1200N PROGRAM: KPLC MIDDAY< CON COM1: KPLC MIDDAY<	PROGRAM: TODAY SHW2-NBC ORD COM1: ADD COM1: TODAY SHW2-NBC	52 A 900A-1000A	PROGRAM: TODAY SHW	51 A 700A-900A	PROGRAM: 7 NWS SUNRISE ORD COM1: ADD COM1: 7 NWS SUNRISE	50 A 530A-700A	PROGRAM : INSIDE ED CON COM1: INSIDE ED	49 A 430P-500P	PROGRAM: 4P NEWS CON COM1: 4P NEWS	48 A 400P-430P	PROGRAM: MIDDAY NWS	47 A 1200N-1230P	PROGRAM : KPLC MIDDAY<	46 A 1120A-1200N	ORD COM1: TODAY SHW2-NBC		:LINE#:REP :CD: TIME PERIOD:
30	B C	30		30	ři ři	30		30		30		30	٨٨	30	NBC	30	: LG
								O		0		0		0		С	H : SEC
\$35.00		\$170.00		\$380.00		\$430.00		\$35.00		\$150.00		\$330.00		\$35.00		\$170.00	** **
10/18		10/20		10/20		10/20		10/20		10/20		10/20		10/20		10/24	: START
10/18	0	10/20	1	10/20		10/20	P C	10/20	1	10/20		10/20		10/20		10/24	: END : DATE
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S- RA35+* CODE A-ADD B-BUY	MARKET TOTALS \$4,474 ACCURATE SHARES	OCT/16 \$5,025.00	PROGRAM : TODAY	57 A 700A-900A	PROGRAM: 7 NWS	56 A 530A-700A	PROGRAM : KPLC	55 A 1120A-1200N	PROGRAM: 7 NWS	54 A 500P-530P	E#: CD:
PE	KPLC 79%		WHS	OA	SUNRISE	OA	MIDDAY<	200N	LIVE-5	30P	PERIOD :
C-CANCELLED DE-D	KVHP 21%			30		30		30		30	LGTH : SEC
ELETE E-EFF	CABL 0%			\$380.00		\$290.00		\$35.00		\$600.00	C: RATE
T-TIME X-LATE	NVHP 0%			10/19		10/19		10/19		10/18	: START
-А Н.				10/19		10/19		10/19		10/18	: END
X		CON	J	ы	,	0	ı	<u> </u>		Ы	:SPTS:
N-PROG	TOTAL SPOTS			W T	WE	<b>N</b> T	¥ E	WED		TUE	WEEK :
RAM NAME *-MULTIPLE	ω ω	\$5,025.00	⊢	1	C	)			-	7 7	DAYS :TOTL:

## CONTRACT



**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Mentzer Media Services 210 W Pennsylvania Ave, Suite 250 Towson, MD 21204

	Contract / Re	evision	Alt Order	· #
	POL1949	/ 3	0841194	9
Product				
JUDGE MARILYN CASTI	_E			
Contract Dates	Estimate #			
10/18/16 - 10/24/16	4008			
<u>Advertiser</u>			Original Date	e / Revision
POL/Castle, Marilyn/Sup	reme Court J	udge	10/18/16	/ 10/18/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accour	nt Executive	Sales Office
	KPLC	Matthe	w Wurm	HRP-Washingt
	Special Hand	ling		
	Demographic			
	Households			
	Acut Carla	A		
	Agy Code		ser Code	Product 1/2
	1021	321		378
	Agency Ref		Advertise	Ref
		81		

*1: 01 01 15 1 5 15 1	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn	Type Spots	Amount
1 KPLC 10/21/16 10/21/16 NET Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	<u>Rate</u> \$10.00			NM 1	
2 KPLC 10/21/16 10/21/16 7News Early Sunrise <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30		NM 1	\$85.00
3 KPLC 10/21/16 10/21/16 7News at Six  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	6:00 PM-6:30 PM Rate \$405.00	:30		NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KPLC 10/17/16-10/23/16 7News at Six See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	Start/End Time 6:00 PM-6:30 PM		<u>Rate</u> \$405.00	Type NM	
D 4 KPLC 10/21/16 10/21/16 Friday Prime Other	8:00 PM-10:00 PM	:30		NM 0	\$0.00
5 KPLC 10/21/16 10/21/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30		NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KPLC 10/17/16-10/23/16 Today Show II  See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	Start/End Time	Neekdays Length :30	Rate \$65.00	Type NM	
6 KPLC 10/24/16 10/24/16 Today Show III  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	10:00 AM-11:00 AN <u>Rate</u> \$40.00	:30		NM 1	\$40.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         1         1	11:35 PM-12:35 XN <u>Rate</u> \$10.00	:30		NM 1	\$10.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         1         1	5:30 AM-7:00 AM <u>Rate</u> \$165.00	:30		NM 1	\$165.00
E 9 KPLC 10/24/16 10/24/16 Today Show II  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30		NM 6	\$750.00

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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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www.kplctv.com

Contract / Revision Alt Order # POL1949 08411949

Contract Dates Product Estimate # 10/18/16 - 10/24/16 JUDGE MARILYN CAST 4008

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/18/16 / 10/18/16

*Line Ch Start Data Fad Data D	Start/End	Spots			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date</u> Range <u>Description</u>	Rate Start/End Time	Mandada			
1 KPLC 10/24/16-10/30/16 Today Show II	Start/End Time 9:00 AM-10:00 A	Weekdays Length  WM:30	Rate	Type	
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	0.00 /III/ 10.00 A	.30	\$65.00	NM	
2 KPLC 10/18/16-10/23/16 Live at Five	5-530pm	-TuWThF :30	\$600.00	NM	
(h) MG for 24.1,5.1,25.1,20.1,3.1,9.1	27-00				
3 KPLC 10/18/16-10/23/16 7News Sunrise  • See MG 9.9,9.10,9.11,9.12	530-7am	-TuWThF :30	\$165.00	NM	
4 KPLC 10/18/16-10/23/16 KPLC MIDDAY	1120 1200-			200	
⊕ MG for 24.1,5.1,25.1,20.1,3.1,9.1	1130-1200n	-TuWThF :30	\$35.00	NM	
5 KPLC 10/19/16-10/19/16 KPLC MIDDAY	1130-1200n	W :30	\$35.00	NM	
(h) MG for 24.1,5.1,25.1,20.1,3.1,9.1	1.5 /1.5/		<b>\$55.00</b>	INIVI	
6 KPLC 10/20/16-10/20/16 KPLC MIDDAY	1130-1200n	Th :30	\$35.00	NM	
<ul><li>MG for 24.1,5.1,25.1,20.1,3.1,9.1</li><li>7 KPLC 10/21/16-10/21/16 KPLC MIDDAY</li></ul>					
(b) MG for 24.1,5.1,25.1,20.1,3.1,9.1	1130-1200n	F :30	\$35.00	NM	
8 KPLC 10/18/16-10/21/16 Today Show III	10-11am	-TuWThF :30	#10.00		
Credited	10-11am	-TuWThF :30	<del>\$40.00</del>	NM	
9 KPLC 10/24/16-10/24/16 KPLC MIDDAY	1130-1200n	M :30	\$110.00	NM	
Credited	ACCOUNTS OF ACCOUNTS OF ACCOUNTS		<i>\$170.00</i>	10101	
10 KPLC 10/24/16-10/24/16 SYN M-F 430-5P	430-5P	M:30	\$35.00	NM	
	Sentancia • responsa (1)				
11 KPLC 10/21/16-10/23/16 NET Late Night	various	F :30	\$10.00	NM	
12 KPLC 10/24/16-10/24/16 NET Late Night	various	M :30	£40.00		
Credited	vanous	.30	<del>\$10.00</del>	NM	
10 KPLC 10/20/16 10/20/16 Today Show III	10:00 AM-11:00 AN	:30		NIM 4	<b>#</b> 40.00
Start Date	Rate	.50		NM 1	\$40.00
Week: 10/17/16 10/23/161 1	\$40.00			- 1	
11 KPLC 10/20/16 10/20/16 NET Late Night	11:35 PM-12:35 XN	:30		NM 1	\$10.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        1         1	Rate				4.0.00
	\$10.00				
01 15 1 = 15	5:00 AM-5:30 AM	:30		NM 1	\$85.00
Week: 10/17/16	<u>Rate</u> \$85.00			1	
D 13 KPLC 10/20/16 10/20/16 NBC Today Show	7:00 AM-9:00 AM	:30		NM o	Φ0.00
D 14 KPLC 10/18/16 10/18/16 7News Nightcast	10:00 PM-10:35 PN	:30	1		\$0.00
15 KPLC 10/18/16 10/18/16 Today Show III	10:00 AM-11:00 AN	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	:30		NM 1	\$40.00
Week: 10/17/16 10/23/16 -1 1	\$40.00				
16 KPLC 10/18/16 10/18/16 NET Late Night	11:35 PM-12:35 XN	:30		NM 1	\$10.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16         -1         1	Rate				Ψ10.00
	\$10.00				
17 KPLC 10/18/16 10/18/16 7News Early Sunrise <u>Start Date                                  </u>	5:00 AM-5:30 AM	:30		NM 1	\$85.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/17/16         10/23/16         -1         1	<u>Rate</u> \$85.00				
D 18 KPLC 10/18/16 10/18/16 Tuesday Hour 1	7:00 PM-8:00 PM	-00			2 0
D 19 KPLC 10/18/16 10/18/16 NBC Today Show		:30		NM 0	\$0.00
- Total Total Total Total Total Total	7:00 AM-9:00 AM	:30		NM 0	\$0.00

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Original Date / Revision

/ 10/18/16

10/18/16



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www.kplctv.com

N

Contract / Revision Alt Order # POL1949 / 08411949 Contract Dates Product Estimate # 10/18/16 - 10/24/16 JUDGE MARILYN CAST 4008 Advertiser

POL/Castle, Marilyn/Supr

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/				
	Days	Length Week	Rate Rt	1 Type:	Spots	Amount
20 KPLC 10/18/16 10/18/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time Weekday	<u>/s Length</u>	Doto	Ŧ		
1 KPLC 10/17/16-10/23/16 Today Show II	9:00 AM-10:00 AM-Tu		<u>Rate</u> \$65.00	Type		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	50-00-00-00-00-00-00-00-00-00-00-00-00-0	.50	<del>\$00.00</del>	NM		
21 KPLC 10/19/16 10/19/16 NET Late Night	11:35 PM-12:35 XN	:30		212.4		21
Start Date End Date Weekdays Spots/Week	Rate	.50		NM	1	\$10.00
Week: 10/17/16 10/23/161 1	\$10.00			1		
E 22 KPLC 10/19/16 10/19/16 Last Call With Carson Daily  Start Date	L12:35 XM-1:05 XM <u>Rate</u> \$5.00	:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time Weekday	s Longth	D-4-	_		
1 KPLC 10/17/16-10/23/16 Last Call With Carson Daily	L 12:35 XM-1:05 XMW	<u>s Length</u> <i>:30</i>	Rate	Type		
Credited	- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	.50	<del>\$5.00</del>	NM		
23 KPLC 10/19/16 10/19/16 7News Early Sunrise	5:00 AM-5:30 AM	:30		1111		200
Start Date End Date Weekdays Spots/Week	Rate	.50		NM	1	\$85.00
Week: 10/17/16 10/23/161 1	\$85.00					
24 KPLC 10/19/16 10/19/16 7News at Six	6:00 PM-6:30 PM	:30		NM	0	<b>#0.00</b>
Week: 10/17/16 End Date Weekdays Spots/Week	Rate	.00		INIVI	0	\$0.00
0(0)	\$405.00					
Spot Ch Date Range Description  1 KPLC 10/17/16-10/23/16 7News at Six	Start/End Time Weekdays		Rate	Type		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	6:00 PM-6:30 PMW	:30	\$405.00	NM		
25 KPLC 10/19/16 10/19/16 Today Show II Start Date End Date Weekdays Spots/Week	9:00 AM-10:00 AM	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	<u>Rate</u> \$65.00					į.
Spot Ch Date Range Description						
1 KPLC 10/17/16-10/23/16 Today Show II	Start/End Time Weekdays 9:00 AM-10:00 AMW		Rate	Type		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8	5.55 AWW	:30	<del>\$65.00</del>	NM		
26 KPLC 10/18/16 10/21/16 Today Show II	9:00 AM-10:00 AM	.20				
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	1	\$170.00
Week: 10/17/16 10/23/16 -TWTF 1	\$170.00					
27 KPLC 10/18/16 10/23/16 Last Call With Carson Daily L	12:35 XM-1:05 XM	:30		212.4	0000	140000000000
Start Date End Date Weekdays Spots/Week	Rate	.50		NM	1	\$5.00
Week: 10/17/16 10/23/16 -T-TF 1	\$5.00			- 1		
	7-9am	:30		NM	2	#700 BB
Start Date Week: 10/17/16End Date 10/23/16Weekdays TFSpots/Week2	Rate			INIVI	2	\$760.00
	\$380.00					
N 29 KPLC 10/18/16 10/23/16 LOC M-F 4-430P	4-430p	:30		NM	1	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        TF         1	Rate					Ψ130.00
	\$150.00					
N 30 KPLC 10/20/16 10/23/16 SYN M-F 430-5P Start Date End Date Weekdays Spots/Week	430-5P	:30		NM	2	\$70.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        TF         2	Rate					<b>4.0.00</b>
1 21 VDI C 10/20/40 40/20/40 714	\$35.00					
	12-1230p	:30		NM	1	\$330.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        TF         1	<u>Rate</u> \$330.00					w/manegozacz wolfa (1617)
STATE OF THE PARTY	ψ330.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Contract / Revision Alt Order # POL1949 / 3 08411949 Contract Dates Product Estimate # 10/18/16 - 10/24/16 JUDGE MARILYN CAST 4008

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/18/16 / 10/18/16

*Line Ch Start Date End Date Description  N 32 KPLC 10/21/16 10/21/16 Today Show III	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
N 32 KPLC 10/21/16 10/21/16 Today Show III  Start Date End Date Weekdays Spots/Wee  Week: 10/17/16 10/23/16F 1	10-11am ek <u>Rate</u> \$120.00	:30	NM	1	\$120.00
N 33 KPLC 10/19/16 10/21/16 KPLC MIDDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/17/16 10/23/16W-F 2	1130-1200n ek <u>Rate</u> \$35.00	:30	NM	2	\$70.00
N 34 KPLC 10/20/16 10/21/16 7News Sunrise  Start Date End Date Weekdays Spots/Wee  Week: 10/17/16 10/23/16TF 2	530-7am <u>Rate</u> \$430.00	:30	NM	2	\$860.00
N 35 KPLC 10/21/16 10/21/16 Friday Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/17/16 10/23/16F 1	7-10pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 36 KPLC 10/21/16 10/21/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/17/16 10/23/16F 1	9-10am <u>k Rate</u> \$170.00	:30	NM	1	\$170.00
N 37 KPLC 10/20/16 10/20/16 7News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/17/16 10/23/16T 1	12-1230p <u>k Rate</u> \$330.00	:30	NM	1	\$330.00
		Totals 0.00		35	\$4,960.00
Time Period # of Spots Gross Amount	Agency Comm.	Net Amount			
09/26/16 -10/24/16 35 \$4,960.00	(\$744.00)	\$4,216.00			
Totals 35 \$4,960.00	(\$744.00)	\$4.216.00			

(\$744.00)

\$4,216.00

Signature:	Data	

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